



PRESS RELEASE

CONFIGURE YOUR JOSKIN MACHINE IN A FEW CLICKS

Initially available for only a few machine categories, the JOSKIN configurator is now evolving to cover the entire range of products!

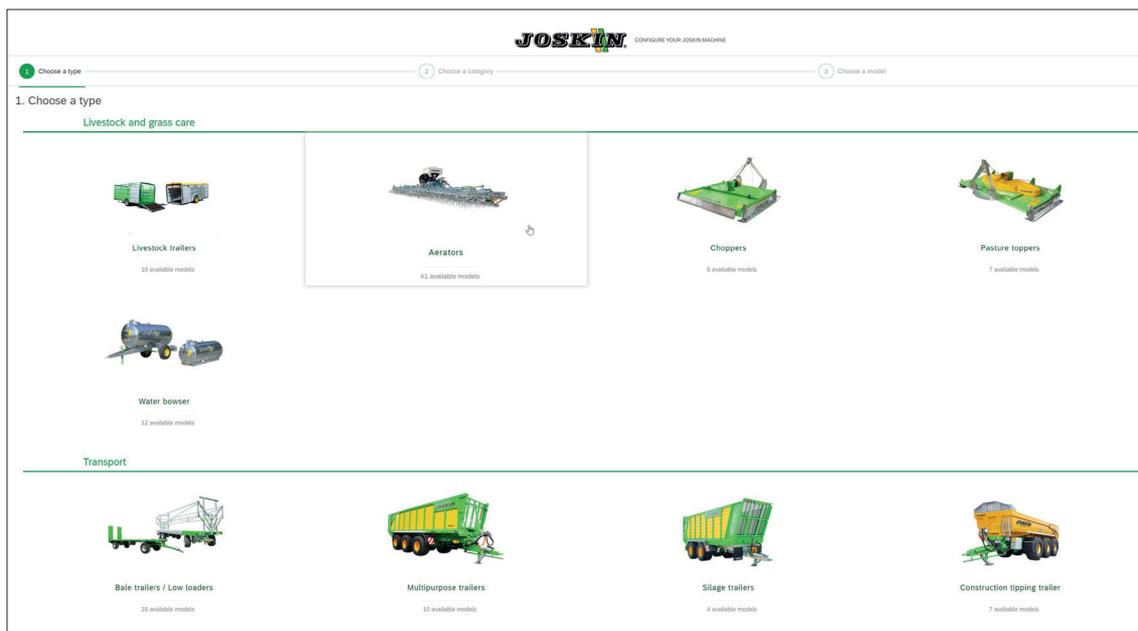
One year ago, JOSKIN announced the official launch of an online configurator for its range of products (<https://my.joskin.com/sites/configurator>). With this tool, the aim of the Belgian company was clear: to use digital solutions to stay as close as possible to the farmers. Accessible on a smartphone as well as on a tablet or computer, this configurator thus completed a growing range of digital tools dedicated to the company (new website, digital showrooms, virtual tour of our factories, etc.). Through it, JOSKIN wanted to give everyone the opportunity to design its own machine.



You can now choose your machine without having to go anywhere!



The first machines that could be configured were the livestock trailers and aerators. They were then joined by the livestock and transport ranges. Encouraged by the success met, the JOSKIN teams have continued their efforts and are now announcing the extension to the entire range of products! From Wednesday 20 July, the long-awaited slurry tankers and spreading implements will be added. The same applies for the Cargo2 systems and the JOSKIN hydrocleaners.



Easy, practical and... transparent!

As a reminder, the philosophy of the configurator is to provide an intuitive working tool, capable of guiding each Internet user in his/her choices in order to enable him/her to define the JOSKIN machine of his/her dreams.

For each of the ranges, a wide choice of options and equipment is available to find the configuration that best meets each specific need. Once the process is finalised, a gross price is automatically generated to give an idea of the final cost of the machine. If he/she wishes to go further, the user can download the complete documentation for his/her configuration and contact the JOSKIN dealer of his/her choice to obtain more information on the product, or simply to place an order. Choosing a machine has therefore never been easier!

