



**LEARNING IS PLEASANT** The beautiful summer weather of these last days could somewhat foster the illusion that the summer (holidays) 2016 is (are) not over yet. But the reality is different. With the back-to-school season, we are violently deprived from our holiday feeling and it is again business as usual.

Thousands of young people made them for the first time acquainted with the study orientation they had chosen. Some of them already think their choice was very stupid. Some others know now that learning will be “pleasant” this year. Well pleasant... We should of course not exaggerate. The average young person of 13 years old is especially rather active on-line – I know from experience. And it is very fortunate since Joskin presents an on-line study programme focusing on young people (and their teachers).

This educative programme, which can be consulted by anyone, tackles a lot of topics. The currently on-line themes are the chassis, pump systems, spreading implements, macerators, as well as the management and control. The various media (pictures, descriptions, diagrams and short movies) and hyperlinks allow to na-

vigate comfortably to make the visit funny and intuitive. The study programme that you can find on [www.joskin.com/cursus](http://www.joskin.com/cursus) is not only meant for Belgian young people. It is available in the seven sales languages used by Joskin, i.e., next to French and Dutch, English, German, Polish, Spanish and Russian.

Joskin does of course not initiate this in vain. As some other agricultural machinery companies, they face a lack of qualified workers. We all know the reasons, it is an old problem. Young people thinks that a job in the machinery sector is not (enough) attractive. It is therefore a good thing that a Belgian company such as Joskin actively supports the training of tomorrow’s professionals. It proves there is still a general confidence in the future of our sector. We can certainly appreciate this signal in these difficult times.

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